

## 2020 Business Accelerator Questions

First Name      Last Name

Phone Number

Email

I am applying as Are you applying with an idea or are you applying as an established organization?

What is the name of your organization?

Company Website- enter a valid website URL for example <http://www.google.com>

Please share your social media platform URL's and followers.

What is the size of your organization?

What is the name of the program or project you are submitting to the accelerator?

What do you or your organization do?

In what cities will/does your program/project operate?

What cities does your program/project impact?

How does your program/project currently help improve the health of the communities in which it reaches?

What makes you passionate about your submission and why are you personally committed to its success?

How does your background or journey relate to your work?

How do you know this is going to be successful? Estimate the impact of your project using a combination of numbers and descriptors.

What's new or interesting about what you are doing?

What gap are you addressing?

Who else is doing something similar? Where and how are they missing the mark?

What do you understand about this project and community that other people don't get?

Does your organization have volunteer opportunities?

Please share the volunteer opportunities.

Video Submission: While a video is optional, it maybe influential in our decision-making.

Please consider submitting a video.

Enter the URL of a one-minute, unlisted (not private) YouTube video introducing yourself and your team and a brief synopsis of your project

Have you worked in any capacity with the American Heart Association (AHA) and/or received prior funding from the AHA?

If you answered yes to the question above, please describe.

Does your concept/submission have a patent?

Is your patent currently being challenged or are you in current litigation with other organizations or entities?

Gender Race

Would you like to be informed when other EmPOWERED to Serve opportunities are available through the e-newsletter?

How did you hear about applying to the EmPOWERED to Serve Business Accelerator?

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