



Kick off your program with a warm welcome and your opening remarks. This could include an inspiring quote or reading, or you may want to share with the group why this topic is important to you and your reasons for offering to host this lesson.





Get everyone focused by reading through the lesson overview.

Let participants know that the lesson takes 30 minutes to complete.

In this lesson we will be learning the warning signs of a heart attack and why its important to call 9-1-1 immediately. Through this lesson, we will empower our community by increasing awareness about heart attacks and the steps to take during a medical emergency.





Read the introduction to ETS.

Share why you joined the ETS movement.

Encourage anyone who has not joined ETS to go online after the program and sign up for this national movement.

Note that ETS is a platform of the American Heart Association/American Stroke Association and works in partnership with community organizations across the country.

Highlight the American Heart Association's Mission Statement.





Ask the group for a moment of silence. When it is over, note that during that time someone had a heart attack





Ask the group: Do you know anyone who has had a heart attack?

Give hope by noting that tens of thousands of Americans survive heart attack, go back to work and enjoy a normal life. You have every reason to be confident of a full recovery. Hearts can heal and with each passing day get stronger. That's why it is so important to know the warning signs of heart attack and call 911 for help right away. These are today's calls to action, which you will hear repeated multiple times.





Review the program objectives.

Explain that importance of today's lesson:

- You need to know the warning signs of heart attack so you can get help right away, either for yourself or someone close to you.
- Some heart attacks are sudden and intense. But most start slowly, with mild pain or discomfort.
- Acting quickly can save many, many lives.





Emphasize the importance of members of multicultural communities to develop an awareness about heart disease and the signs of a potential heart attack.





Summarize the signs that can mean a heart attack is happening:

- The most common heart attack symptom is uncomfortable pressure, squeezing, fullness or pain in the center of your chest. It lasts more than a few minutes, or it goes away and comes back.
- Pain or discomfort in one or both arms, your back, neck, jaw or stomach.
- Shortness of breath with or without chest discomfort.
- Other signs such as breaking out in a cold sweat, nausea or lightheadedness.





• Women are more likely than men to experience shortness of breath, nausea or vomiting, and Jaw, neck or upper back pain





PREP NOTE: Before the program, review the resource list for this lesson. Check the URL for the Elizabeth Banks in "Just a Little Heart Attack" video (lasts 3:13). If you won't have an Internet connection, download the YouTube video ahead of time to your computer. Or skip this slide.

This video is available in English only.

Play the video: https://www.youtube.com/watch?v=_JI487DlgTA





PREP NOTE: If you will have an Internet connection, consider using the AHA's interactive heart attack. Click on this image during the presentation to activate the embedded link or visit

https://watchlearnlive.heart.org/index.php?moduleSelect=hrtatk.

Explain to the group:

- A heart attack occurs when the blood flow that brings oxygen to the heart muscle is severely reduced or stopped.
- This happens because coronary arteries that supply the heart with blood can slowly become thicker and harder from a buildup of plaque made of fat, cholesterol and other substances.
- This slow process is known as atherosclerosis.
- If a blood clot forms and blocks the blood flow in an already narrowed artery, a heart attack occurs.





Review the difference between a heart attack and cardiac arrest. Summarize by saying this: "Cardiac arrest is when the heart stops beating. It is not a heart attack. But a heart attack may cause cardiac arrest."

Reference the handout "Cardiac Arrest vs. Heart Attack" infographic. If time allows, ask for volunteers to take turns reading sections of the infographic.





Review the information on the slide and ask whether anyone remembers the warning signs for a heart attack.

If necessary, return to slides 8 and 9 and review the warning signs for a heart attack. Then return here and contrast the warning signs above with those for a heart attack.





Calling 911 and starting CPR should both happen ASAP.





Reinforce the message that if you or someone you're with has chest discomfort, especially with one or more of the other signs, don't wait to call 911.





Ask the group: "Do you tend to brush off health problems?"

Review the information on the slide.

Emphasize the importance of getting help right away.





Emphasize that people should NOT wait to call for emergency help if someone needs emergency care.





Emphasize the importance of taking time to do each of these things. You could save a life.





Explain that by embracing Life's Simple 7, you are also helping to avoid a heart attack.

Note that it's also important to get regular checkups and take any medications as prescribed.





Review the calls to action on the slide.



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Say: Thank you for attending today. Before we close this lesson, I would like to mention other ways you can continue your health journey and help others in your community.

Each of us has the power to make a difference in our community. By joining the American Heart Association's You're the Cure program, you can be among the first to know when major policy initiatives pass or when your help is needed to advocate for an issue. Text EMPOWER to 46839 to join today!





Encourage everyone to be active in the EmPOWERED to Serve movement.

Share how being part of the ETS movement helps you embrace a lifestyle of health.

Encourage everyone to come to a future ETS health lesson.





Thank everyone for coming.

Thank all the volunteers who helped coordinate the program.

Take a moment to share an inspirational reading or ask the group to join you in an uplifting song.





Put this slide up as your closing slide and leave it up until all the participants leave the room.